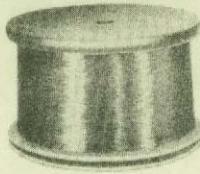


BELDEN MANUFACTURING COMPANYTWENTY THIRD ST. AND WESTERN AVE.
CHICAGO

"Beldenite"
RUBBER INSULATED
WIRES AND CABLES
MAGNET, RESISTANCE AND
MISCELLANEOUS WIRES
COILS AND COIL
WINDING MACHINERY
COTTON TAPE
AND SLEEVING
ELECTRICAL
CORDAGE



"BeldenameL"
TRADE MARK

"Beldenmold"
INSULATION
AND PARTS

FIBRE AND BAKELITE
SHEETS, RODS AND TUBING

BRASS AND COPPER
TIPS AND TERMINALS
ARMATURE
BANDING WIRE
FLEXIBLE COPPER
CABLES

Telephone
CANAL 3480Cable Address
"BELDENITE" CHICAGO

April 7, 1928.

TO: Mr. Frank J. Jtrash,
Convention Chairman,
385 - 11th Avenue,
Apt. 5,
Milwaukee, Wisconsin.

SUBJECT: Your letter of April 5.

IN REPLY REFER TO

Dear Sir:

Thank you for writing us about your Convention in Milwaukee on the week-end of May 25.

Unfortunately, in this case, we will be unable to cooperate with you the expense of utilizing space in your program. Our entire advertising appropriation is taken up in the use of national media, whereby our trade is most benefited by our advertising efforts.

Trusting that your program will carry a reasonable number of advertisements, and again regretting our inability to enter into this scheme with you, we are

Yours very truly,

R. Koenitzer,
Advertising Department.

MB